

MEDIA ALERT 2008-10-10



NEW ART EXHIBIT 'BEARS' WITNESS TO THE AFFECTS OF CLIMATE CHANGE

WHO: Toronto Zoo is displaying Markham artist Erica Ann Gajewski NEW art exhibit "Thin ICE" in the Education Foyer.

WHAT/WHY: On display from July 28th to January 2009, "Thin ICE" is at the Toronto Zoo to help generate awareness about the affects of climate change and to promote 2008 as Year of the Polar Bear.

This display of life vests made to fit the average polar bear family depicts Ms. Gajewski's thought-provoking response to climate change and its rapid affect on sea ice loss in the Arctic. This rapid loss of sea ice is becoming an imminent threat to polar bear survival. Accompanying the life vests are a series of prints from the *Artic Ambassador Gallery* taken by National Geographic photographer Daniel J. Cox. These stunning photographs capture the scientific fieldwork of Dr. Steven Amstrup, Senior Polar Bear Biologist for the U.S. Geological Survey (USGS) on polar bears in the Southern Beaufort Sea.

- WHEN: On display until January 2009.
- WHERE:Toronto Zoo, Education Building FoyerTake Hwy 401 to Meadowvale Rd (exit #389 both directions) in Scarborough
Go north on Meadowvale to Main Parking.

For more information or to interview Ms. Gajewski Contact Katie Gray, Supervisor, Public Relations, Toronto Zoo (416) 392-5941

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Zoo hours to Sept. 1st: 9:00 am to 7:30 pm. Last admission one hour before closing. General Admission 13-64 inclusive is \$20, Children 3 and under are free, Children 4-12 are \$12 and Seniors 65 + are \$14. Parking is \$8. Events are subject to change without notice. The Zoo is located at Meadowvale Road and Hwy. 401, Exit 389 east and west bound. For general information, call (416) 392-5929 or visit <u>torontozoo.com</u>. The Toronto Zoo is open year round (except December 25th).